

## State Marketing Board for Recyclables Minutes

May 23, 2017  
9:05

Waste Management  
Sustainability Center  
Rogers, AR

State Board members present:

Bill Burrough  
Don Curran  
Patsy Weidanz

Others Present:

Cheri O'Mary, ARC  
Michael Grappe, ADEQ  
Mike Pickens, ADEQ  
Teresa Bechtel, ADEQ  
Al Drinkwater, AERT

### Acknowledgement of Notification of Media

Bill Burrough called the meeting to order at 9:05. Teresa Bechtel confirmed the media notification.

### Discussion and Agenda

Bill Burrough welcomed everyone to the meeting and requested those in attendance to introduce themselves.

Patsy Weidanz read the minutes from the last meeting. Don Curran made a motion to approve the minutes read. Bill Burrough seconded and the Minutes were approved.

Al Drinkwater from A.E.R.T. gave the first presentation. A.E.R.T. makes wood/plastic products using recycled material. They make decking, doors, windows, privacy fence and industrial flooring. A.E.R.T. has 400 associates, \$100 million in facilities. They had \$80 million in sales for 2016. Decking materials make up 90% of their sales, the other products together make up the other 10%. Their products are made from 95% recycled content. They have a third party to certify the recycled content of their products.

A.E.R.T. has two manufacturing plants one in Lowell, AR the one in Watts, Ok. They have a wood plant in Springdale.

The wood and plastic recycled by A.E.R.T. in 2016 saved 2.5 trillion BTU's of energy. That amount of energy is equivalent to the energy contained in over 20 million gallons of gasoline. The material recycled by A.E.R.T. in 2016 eliminated a requirement for 100 acre-feet of landfill space.

The company was formed in 1989 and until 5/1/2017 it was a publicly traded company. May 1, 2017 A.E.R.T. was purchased by Old Castle located in Dublin, Ireland. Old Castle has 90,000 employees around the world with sales of \$30 billion in 2016.

The next item on the agenda was the merger of the Marketing Board and the Compliance Assistance Panel. Teresa Bechtel and Mike Pickens updated the Board on the legislative changes that were made to the Board. We will go from a 5 member Board to a 9 member Board. We are to meet 4 times a year with one meeting dedicated to the Small Business Stationary Source Technical and Environmental Compliance Assistance Program, which is a federal mandate. The Compliance Advisory Panel will aid small businesses with any problems or concerns they are having with federal and state compliance. Senator Eddie Joe Williams from Cabot sponsored the bill. The Board is to present the Governor's office 10 names by the end of June from which they will choose 5 names from the list to appoint to the Board.

Having no more business the meeting was adjourned.

Patsy Weidanz

### **Board Action Items**

On May 22, 2017 the Board toured Superior Industries in Fayetteville. Superior makes wheels for several carmakers. Last year they produced 1.7 million wheels. They have 3 by-products they need help finding a way to recycle or reuse. They are wood pallets, foam and a metal powder that is very flammable. Superior will send Teresa Bechtel the contents of the metal powder and she will add to our web site. Don Curran is going to try to find a home for the other 2 products. Television station 49/20 from Fort Smith filmed part of the tour and interviewed Bill Burrough.