

State Marketing Board for Recyclables Minutes

April 10, 2012
2:00 p.m.

Arkansas Highway & Transportation
Department Library

State Marketing Board Members Present:

George Wheatley
Tim Freel
Les Jackson
Don Curran
Patsy Weidanz

Others Present:

Robert Hendrix CCSWDA
Robert Hunter ADEQ
Teresa Bechtel ADEQ
Jimmy Bolt City of Arkadelphia

Acknowledgement of Notification of Media

George Wheatley called the meeting to order at 2:00 p.m.. Teresa Bechtel confirmed the media notification.

Discussion and Agenda

George Wheatley requested everyone in attendance to introduce themselves.

Patsy Weidanz read the minutes from the previous meeting. Tim Freel made a motion to approve the minutes as read. Don Curran seconded. Minutes were approved.

Jimmy Bolt gave a presentation on Arkadelphia's Zero Waste project. The project started when Arkadelphia experienced destruction from a tornado in 2007. The city thought this was the perfect time to not only recycle, but make changes and manage material. They looked at the two landfills they were using and it was costing them \$440,000 a year in tipping fees. The city council endorsed the idea but came short of adopting a new policy.

The EPA contacted Arkadelphia asking them to be a part of a zero waste pilot program. They are one of 13 cities in the South participating. The pilot is ongoing at this time. Hopefully, we will get an update on the successes and challenges of the project at a later time.

George Wheatley gave an update of the curbside recycling in Sherwood. The first week of collection there was almost 100% participation. He said the average resident could receive \$165 a year using the RecycleBank.

George also reported that Morrilton had received \$50,000 in revenue from recycling cardboard in the year of 2011. Monticello has started a part time program recycling cardboard and received \$30,000 in 2011. More cities are learning the benefits of recycling materials.

Don Curran gave a follow up report on recycling x-ray and microfilm. He contacted several doctor offices in the state and all were recycling. It appears that Arkansas is doing very well in recycling x-ray and microfilm. He also reported that Virco has reduced waste by 96% during his career there.

Les Jackson advised the NUCOR-YAMATO Steel is using 1.5 million pounds of recycled tires a month as a carbon replacement.

Robert Hunter from ADEQ informed the Board of two upcoming E-cycling events in Little Rock and one in Faulkner County. These events in the past have been huge successes. Don Curran asked Teresa to put upcoming recycling events like these on our web page. Teresa advised she would.

Teresa Bechtel showed the new Marketing Board website that was recently made live. She explained all the different aspects and told the group what she would be able to update. There will be one year of Minutes on the website and all new correspondence will be posted. Any current or news event can be posted.

George Wheatley reminded everyone of the Arkansas Industrial ByProducts Workshop that the Marketing Board was co-sponsoring the next day (April 11, 2012). All Board members planned to attend the workshop.

Having no more business to discuss the meeting was adjourned.

Patsy Weidanz
Secretary