

State Marketing Board for Recyclables Minutes

December 9, 2015
9:30

Red Apple Inn
Heber Springs, AR

State Board Members present:

George Wheatley
Patsy Weidanz
Don Curan
Bill Burrough

Others Present:

Teresa Bechtel ADEQ
Martha Treece ORE
Sarah Sexton White River RSWMD
Opal Boucher Greenway Recycle
Paint
Kim Boucher Greenway Recycle
Paint
Ken Boucher Greenway Recycle
Paint

Acknowledgement of Notification of Media

George Wheatley called the meeting to order at 9:30. Teresa Bechtel confirmed the media notification.

Discussion and Agenda

George Wheatley welcomed everyone to the meeting and requested everyone in attendance to introduce themselves.

Patsy Weidanz read the minutes from the last meeting. Bill Burrough made a motion to approve the minutes read. Don Curan seconded and the Minutes were approved.

George Wheatley requested that the minutes reflect that the Board toured Aromatique the day before. We learned how the facility worked and they're recycling efforts. They ask the board if they had any ideas on how to recycle a wood by-product they call a carcass. Don Curan is going to try to help them find a market.

Greenway Recycle Paint gave the first presentation. Greenway has kept 100,000 gallons of water based paint out of the landfill. They produce 7 colors in 250-gallon batches. They also recycle all water so that there is no dirty water going to the sewer. They said it was a high quality paint but there is a misconception that because it is recycled that it wasn't high quality. If they can get someone to use the paint their customers are very pleased with the quality. They are looking for new ideas to market the product. The Board and attendees tossed out several ideas that ranged from contacting a College's Marketing Department to take them as a class project to hiring a consultant. Don Curan

gave them several contact names located in Conway that might be able to help them. Greenway would like to sell to Counties and Cities. It was also suggested that they contact Arkansas Business to do an article on their business and product.

Martha Treece from ORE gave the next presentation on the economic climate for Recyclables. She advised the Board that domestic #1 pete is trying to hold steady. She also said that the opening of the Panama Cannel in April will help the market. She felt that the paper prices would be stable. The main driver is China's economy has just not recovered. They have factories in China that have been idle for 15 years. She ended in saying this is not like 2008 – however this situation will not correct itself quickly.

George Wheatley ask for public comments. Patsy Weidanz announced that the Fairfield Bay Recycle Center won the Green Initiatives for the State.

Bill Burrough announced that Hot Springs was the Technology winner for the State.

Teresa Bechtel gave us an update on the large pile of shingles in Little Rock that she has been working on with the Green Cities Operation Committee. She told us they are in the process of having the shingles analyzed. If not contaminated, they could be transported by rail, which is located close to the shingles.

Don Curan has been doing some research on a company in Fort Paine, Al that takes automotive parts. They turn them into polymers for recycling. He also told us Virco is working on using seat back compressed wood to fill sandbags. They have a lot of regulation to get through and he will keep us updated.

Sarah Sexton told us the city of Searcy has purchased 3 garbage trucks operating with compressed natural gas.

Having no more business the meeting was adjourned.

Patsy Weidanz
Secretary